

Analytics

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Since the survey information is represented as objects in the system, any of the information can be added to any application, in the form of screens, reports and charts through reports. For example, a Marketing application may only want to display survey and survey outcomes that are relevant to them, this can be done by creating custom filtered reports and added to the application.

Creating reports based on survey information

When creating a new Report, remember to filter the **Report based on** to display Advanced Objects to see the survey based objects.

To analyse survey results Administrators can also set up their own Reports and Charts based on the Survey Results object or from the nominated targeted objects used in the surveys and add them to their own applications.
