

Launch Target Campaign

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Purpose

Create and launch a target-based survey campaign. See [Surveys](#).

Configuration

This activity will create and launch a survey campaign based on one or more records and send to a nominated person.

Setting	Description
Survey	The survey to use
Targets	The record(s) that the survey is generated for
Survey Taker	The person that this survey is sent to
Target Object	if required, a survey can also be set against records of an object
Task Name	The title of the task that recipients will see in their task list. If no name is given, the task title will default to the survey name.
Due Date/Time	The date and time by which the survey must be completed
Pause Until Completed	Waits until all surveys have been completed before the workflow continues

Parameters created

Parameter	Type	Description
[Activity Name].Responses	Record	The record linking to the survey responses.

