

# Launch Person Campaign

Last Modified on 17/04/2019 6:20 pm AEST

## Purpose

Create and launch a person-based survey campaign. See [Surveys](#).

## Configuration

This activity will create and launch a survey campaign and send a survey task link to a list of nominated people.

Setting	Description
Survey	The survey to use
Recipients	The person or people that this survey is sent to
Target Object	If required, a survey can also be set against records of an object
Target Record	If required, a survey can also be set against records of an object.
Task Name	The title of the task that recipients will see in their task list. If no name is given, the task title will default to the survey name.
Due Date/Time	The date and time by which the survey must be completed
Pause Until Completed	Waits until all surveys have been completed before the workflow continues

## Parameters created

Parameter	Type	Description
		The record linking to the survey

[Activity Name].Responses	Record	responses.
Parameter	Type	Description

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